



KSAZ
511 W. Adams Street
Phoenix, AZ 85003
(602) 257-1234

CONTRACT

<u>Contract / Revision</u> 4077853 /		<u>Alt Order #</u> Joe Arpaio
<u>Product</u> Tu-M week		
<u>Contract Dates</u> 10/02/12 - 10/08/12	<u>Estimate #</u> 307	
<u>Advertiser</u> Joe Arpaio / Re-Elect Sheriff 2012		<u>Original Date / Revision</u> 10/01/12 / 10/01/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KSAZ	<u>Account Executive</u> Chris Johnson	<u>Sales Office</u> FSS Philadelphia
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 34	<u>Product Code</u> 65
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Stevens Reed Curcio & Potholm
201 North Union Street
Suite 200
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KSAZ	10/02/12	10/05/12	M-F 530a-6a	530a-6a		:30			NM	4	\$1,100.00
		Political LUR										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	-TWTF--				4	\$275.00			
N 2	KSAZ	10/02/12	10/05/12	M-F 6a-7a News	6a-7a		:30			NM	6	\$3,150.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	-TWTF--				6	\$525.00			
N 3	KSAZ	10/02/12	10/05/12	M-F 7a-8a News	7a-8a		:30			NM	6	\$4,050.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	-TWTF--				6	\$675.00			
N 4	KSAZ	10/02/12	10/05/12	M-F 8a-9a News	8a-9a		:30			NM	5	\$2,250.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	-TWTF--				5	\$450.00			
N 5	KSAZ	10/02/12	10/05/12	M-F 9a-10a News	9a-10a		:30			NM	5	\$1,350.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	-TWTF--				5	\$270.00			
N 6	KSAZ	10/07/12	10/07/12	Su 8a-9a News	8a-9a		:30			NM	2	\$360.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	-----S				2	\$180.00			
N 7	KSAZ	10/02/12	10/05/12	M-F 12p-1230p Noon News	12p-1230p		:30			NM	4	\$800.00
		Political LUR										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	-TWTF--				4	\$200.00			
N 8	KSAZ	10/02/12	10/05/12	M-F 5p-530p News	5p-530p		:30			NM	3	\$2,430.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	-TWTF--				3	\$810.00			
N 9	KSAZ	10/02/12	10/05/12	M-F 530p-6p News	530p-6p		:30			NM	4	\$3,240.00
		Candidate Discount										

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-TWTF--				4	\$810.00			
N 10	KSAZ	10/02/12	10/05/12	M-F 6p-630p News	6p-630p		:30			NM	4	\$2,880.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-TWTF--				4	\$720.00			
N 11	KSAZ	10/02/12	10/05/12	M-F 630p-7p	630p-7p		:30			NM	4	\$3,600.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-TWTF--				4	\$900.00			
N 12	KSAZ	10/02/12	10/05/12	M-F 9p-10p News	9p-10p		:30			NM	6	\$7,020.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-TWTF--				6	\$1,170.00			
N 13	KSAZ	10/02/12	10/05/12	M-F 10p-1030p News	10p-1030p		:30			NM	4	\$3,600.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-TWTF--				4	\$900.00			
N 14	KSAZ	10/07/12	10/07/12	Su 9p-10p News	9p-10p		:30			NM	1	\$1,080.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----S				1	\$1,080.00			
N 15	KSAZ	10/07/12	10/07/12	Su 10p-1030p	10p-1030p		:30			NM	1	\$720.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----S				1	\$720.00			
N 16	KSAZ	10/02/12	10/05/12	M-F 3p-4p	3p-4p		:30			NM	5	\$1,000.00
Political LUR												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-TWTF--				5	\$200.00			
N 17	KSAZ	10/02/12	10/05/12	M-F 430p-5p	430p-5p		:30			NM	5	\$2,700.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-TWTF--				5	\$540.00			
N 18	KSAZ	10/04/12	10/04/12	Th 7p-8p	Th 7p-8p		:30			NM	1	\$4,930.00
Political LUR												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	---T---				1	\$4,930.00			
N 19	KSAZ	10/06/12	10/06/12	Sa 9p-10p News	9p-10p		:30			NM	1	\$900.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----S-				1	\$900.00			
N 20	KSAZ	10/08/12	10/08/12	M-F 530a-6a	530a-6a		:30			NM	1	\$300.00
Political LUR												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	M-----				1	\$300.00			
N 21	KSAZ	10/08/12	10/08/12	M-F 6a-7a News	6a-7a		:30			NM	2	\$1,260.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	M-----				2	\$630.00			
N 22	KSAZ	10/08/12	10/08/12	M-F 7a-8a News	7a-8a		:30			NM	2	\$1,440.00
Candidate Discount												

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	M-----				2	\$720.00			
N 23	KSAZ	10/08/12	10/08/12	M-F 8a-9a News	8a-9a		:30			NM	2	\$900.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	M-----				2	\$450.00			
N 24	KSAZ	10/08/12	10/08/12	M-F 9a-10a News	9a-10a		:30			NM	2	\$540.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	M-----				2	\$270.00			
N 25	KSAZ	10/08/12	10/08/12	M-F 12p-1230p Noon News	12p-1230p		:30			NM	1	\$200.00
Political LUR												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	M-----				1	\$200.00			
N 26	KSAZ	10/08/12	10/08/12	M-F 5p-530p News	5p-530p		:30			NM	1	\$900.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	M-----				1	\$900.00			
N 27	KSAZ	10/08/12	10/08/12	M-F 530p-6p News	530p-6p		:30			NM	1	\$900.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	M-----				1	\$900.00			
N 28	KSAZ	10/08/12	10/08/12	M-F 6p-630p News	6p-630p		:30			NM	1	\$810.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	M-----				1	\$810.00			
N 29	KSAZ	10/08/12	10/08/12	M-F 630p-7p	630p-7p		:30			NM	1	\$900.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	M-----				1	\$900.00			
N 30	KSAZ	10/08/12	10/08/12	M-F 9p-10p News	9p-10p		:30			NM	1	\$1,170.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	M-----				1	\$1,170.00			
N 31	KSAZ	10/08/12	10/08/12	M-F 10p-1030p News	10p-1030p		:30			NM	1	\$900.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	M-----				1	\$900.00			
N 32	KSAZ	10/08/12	10/08/12	M-F 3p-4p	3p-4p		:30			NM	1	\$200.00
Political LUR												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	M-----				1	\$200.00			
N 33	KSAZ	10/08/12	10/08/12	M-F 430p-5p	430p-5p		:30			NM	1	\$540.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	M-----				1	\$540.00			
Totals											89	\$58,120.00

*Tax 1 Note: Phoenix City Sales Tax 0.5%.

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
10/01/12 - 10/08/12	89	\$58,120.00	\$49,402.00	\$247.01	\$49,649.01
Totals	89	\$58,120.00	\$49,402.00	\$247.01	\$49,649.01

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4077853 /	Joe Arpaio

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10/02/12 - 10/08/12	Tu-M week	307

<u>Advertiser</u>	<u>Original Date / Revision</u>
Joe Arpaio / Re-Elect She	10/01/12 / 10/01/12

Signature: _____ **Date:** _____

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